01  |  Is your business going places?

According to research, 50% of business professionals consider their smartphone to be their primary device for work.

Employees are spending more than 60% of their time away from their desks, and this will only increase.

02  |  Connectivity is key

People’s expectations are also increasing.

We’re not satisfied with just being able to make business calls - we expect full workplace connectivity and collaboration from our communications systems.

Things like accessing corporate directories and key business applications, participating in meetings, messaging colleagues, and knowing when someone is available to talk, are all necessary to a productive collaborative and mobile workforce.

Mobility expectations now extend well beyond road warriors and senior executives.

All types of workers want to connect and collaborate from wherever they are, with whatever device they have at hand.

03  |  Ripple is making waves

With Contineo Ripple for smartphones, PCs and laptops, members of your team can work as efficiently on the go as they can from the office.

You can locate, message, call, and collaborate with colleagues, access your corporate directory, easily establish ad hoc conferences and use find me/follow me to never miss a call.
04 | **What is Contineo Ripple Unified Communications?**

Contineo Ripple is an intuitive mobile and desktop app optimised for business messaging and calling.

**Who is it for?**
Ideal for road warriors, business teams, executives and managers, Ripple keeps mobile professionals fully connected to the workplace with easy access to people and information from their smartphone or PC.

**What it does for you:**
It uses your business identity when you make business calls, so you can maintain a professional business image, while keeping your personal mobile number private.

Plus, you benefit from having one mobile phone for both business and personal use, with rich business features, so you can be highly productive from your smartphone.

05 | **All the features you need in one app, across multiple devices**

- **Business calling**
  Ripple allows you to place and receive business calls over the cellular network using your business phone number.

- **Business messaging**
  Ripple helps you stay in touch with colleagues using chat, for quick interactions when it’s not convenient to talk.

- **Conferencing and collaboration**
  With Ripple, you can easily launch and join My Room meetings to collaborate with colleagues and external contacts.

- **Access to corporate directory**
  Ripple gives you easy access to your corporate directory, enabling you to reach key colleagues in your company.

- **Presence status**
  Ripple keeps you “in the know” of your colleagues’ availability status (available, busy, away, or offline), saving you time and eliminating the guesswork from knowing if someone is available for a call or chat.

- **Multiple identities**
  Ripple is ideal for people who use their personal smartphone for business. It uses your business identity and knows if you’re calling a customer or a friend. You maintain a professional image, while keeping your mobile number private.

- **Move calls**
  You can seamlessly pull your active calls from your desktop to your mobile, when you’re in transition.

06 | **Why Contineo unified communications is for you**

- Stay productive at any hour from anywhere
- Have quick and convenient access to colleagues
- Easy access to My Room for hosting and participating in team meetings
- Maintain your business identity from your smartphone
- Improve responsiveness while you’re away from office
- Incredibly easy-to-use, meaning that no training is necessary
- Designed for extended mobile battery life
- Automatic failover between wi-fi and LTE networks

07 | **Contineo Ripple supports the following devices**

- **Mobile devices**
  - Apple iOS 8.3 and newer
  - Android 4.2 and newer

- **Desktop devices**
  - Apple Mac OS 10.11 and newer
  - Windows 7 SP1 and newer

**To further enhance your unified communications, Contineo offers these great complementary services:**

- **CALL RECORDING**
  Ensure that your business is compliant with regulatory requirements and manage your customer experience with agent review and quality control capabilities.

- **ATOM ANALYTICS**
  Monitor and manage call activity for cost control and productivity management from an easy to access web interface.